PHILIP MORRIS
U.S.A.

RECEIVED INTER-OFFICE CORRESPONDENCE

DEC 8 1975

RICHMOND, VIRGINIA

F. E. RESNIK

To: . Mr. R. N. Thomson

Date: December 3, 1975

From: . J. E. Wickham

Subject: . TITL Market Sample #17 vs. #18 (X5ABA-X5ABB)

The Parliament 80, 85 and 100 cigarettes from Market Samples #17 and #18 were obtained from TITL. The age distribution was examined and the tar levels were determined.

The age distributions for Parliament 85 and 100 are as follows:

MARKET SAMPLE #17 (Obtained In April, 1975)			MARKET SAMPLE #18 (Obtained In September, 1975)		
	Parliament 85	Parliament 100		Parliament 85	Parliament 100
March	13	10	August	19	7
February	22	38	July	31	41
January	29	20	June	20	28
December	14	8	May	8	4
November	10	2	April	4	5
October	4	0	March	4	11
Prior to Oct.	4	17	Prior to March	10	0
TOTAL	96	95		96	96

The tar deliveries are as follows:

R & D	Parliament 85	Parliament 100
Market Sample #17	15.3-14.5 = 14.9	15.8
Market Sample #18	14.8-14.9 = 14.8	16.0

Market Sample #17		
R & D	15.3	15.9
TITL	15.1	16.9
FTC	15.8	17.2

Projected Tar For Market Sample #18		
FTC	15.3	17.3
TITL	15.1	17.0

JEW:gmm

cc: Mr. F. E. Resnik
Dr. R. B. Seligman
Analytical File

JEW

PM3000764024

Source: https://www.industrydocuments.ucsf.edu/docs/pjvl0001